



# IRON COUNTY

## ECONOMIC CHAMBER ALLIANCE

March 2024 Board of Trustees Meeting Minutes

President Mike Bjork called the meeting to order at 3:30 pm

1. Call to Order/Roll Call
  - a. Trustees Present: Mike Bjork, Rick Kinsey, Anthony Dallavalle, Kevin Schmutzler, Hannah Goodman
  - b. Trustees Excused: Nikki Hebert, Scott Abata
  - c. Others in Attendance: Director Zach Hautala, Assistant Director Brett Smithson, County Commissioner Mike Stafford
2. Agenda Approval – 1) Anthony 2) Rick – All in Favor
3. Approval of January Minutes – 1) Anthony 2) Hannah – All in Favor
4. Financial Report
  - a. January Financials
  - b. February Financials
  - c. 2024 Visitor Guide Financials
    - i. 1) Rick 2) Kevin – All in Favor
5. Old Business
  - a. CoVantage Credit Union
    - i. Zach gave a verbal update that after our January meeting, all changes have been made as to who is on the account and who is able to sign checks and documents.

## 6. New Business

### a. Farmers Market

- i. The farmers market has brought to our attention that they would like to move it back to the RV Park this summer. Last year, it was held in front of the Windsor Center as road construction and a better view for traffic made the change. No action needed.

### b. 2024 Visitor Guide

- i. Just an update that we have 20,000 guides printed. These will be distributed all over Iron County, as well as the entire UP and Northern Wisconsin. Ad sales went well this year.

### c. April 2024 Meeting Date

- i. Zach stated that back in the fall, the board gave him approval for a 2-week vacation overseas. With this vacation, he would miss the April meeting scheduled for April 10<sup>th</sup>. Anthony and Kevin also stated that they would not be able to attend the scheduled meeting in April. There was a motion by Rick and a second by Mike to move the meeting to April 17 at the Crystal Falls City Hall at 3:30 pm. All in favor.

### d. ICECA Trustee Justyna Skolasinski Resignation

- i. Justyna had emailed Zach stating that her husband had taken a job out of the area, and she is the primary parent running her kids around to different activities and did not have the time to continue being a trustee with the ICECA. The board accepted her letter with regret. Mike stated that we would get her a certificate of appreciation.

### e. ICECA Board of Trustee Letter of Interest

- i. The ICECA has received a letter of interest from Joseph Parker, CoVantage Credit Union branch manager in Crystal Falls. The board currently sits at 7 trustees, the minimum, and we believe Joseph would be a great asset to the ICECA. There was a motion by Mike and a second by Rick to accept the letter of interest from Joseph. All trustees in favor.

7. Director Update

- a. Zach gave a verbal update to the board

8. Visitor Comments

- a. **Mike Stafford**- Gave the board some updates and stats from the most recent election held in Iron County. Every millage that was on the ballot passed. It cost the county nearly \$24,000 for early voting. There were 241 votes cast for early voting, and a total of 3,066 votes overall. It is estimated that it will cost Iron County nearly \$59,000 for early voting for the next 2 elections this year.

9. Trustee Comments

- a. **Kevin** – Asked about getting a box of Iron County Visitor Guides for an education job fair in Marquette next month. **Tony** – Asked about some type of banner that could be displayed in Iron River for the farmers market. As it is moving locations again, better advertising would be great for non-locals to know about it. Zach said he would check with Iron River City Manager Rachel about a banner. **Rick** – Stated that the Iron River DDA & Recreation Committee agreed to put in a parking lot at the Tailings Disc Golf Course. Also stated that the DDA is thinking about repairing & repainting the lines in the public parking lots in Iron River. Their initial thoughts would be to put out bids sometime in 2024/2025.

10. Adjourn

- a. Motion by Rick, second by Kevin – All in Favor (4:15 pm)

Minutes submitted by Assistant Director Brett Smithson