



IRON COUNTY

ECONOMIC CHAMBER ALLIANCE

January 2025 Board of Trustees Meeting Minutes

Iron River City Hall

Wednesday, January 8, 2025

3:30 pm

President Mike Bjork called the meeting to order at 3:30 pm

1. Call to Order/Roll Call
 - a. Trustees Present: Mike Bjork, Nikki Hebert, Rick Kinsey, Anthony Dallavalle, Scott Abata, Cathy Peruzzi-Richardson
 - b. Trustees Excused: Hannah Goodman, Joseph Parker
 - c. Other in Attendance: Executive Director Zach Hautala, Assistant Director Brett Smithson, County Board Chair Mark Stauber
2. Agenda Approval – 1) Rick 2) Nikki – All Trustees in Favor
3. Approval of November Minutes (No December Meeting) – 1) Rick 2) Cathy – All Trustees in Favor
4. Financial Report:
 - a. November & December Financials – 1) Rick 2) Cathy – Roll Call
Vote: Yes- 6; No- 0; Motion passes unanimously

- b. 2024 Year End Financials with Budget Amendments – 1) Rick 2) Cathy – Roll Call Vote: Yes- 6; No- 0; Motion passes unanimously

5. Old Business

- a. None

6. New Business

- a. 2025 ICECA Board of Trustees Meeting Schedule

- i. There was a discussion amongst the board as to dates and times that work well with all trustees for our meetings. It came to a consensus that the 2nd Wednesday at 3:30 works for everyone. There was a motion by Anthony and a second by Scott to keep the meeting schedule the same. All trustees in favor.

- b. 2025 ICECA Budget

- i. The proposed 2025 budget was presented to the board. Zach went through a majority of the budget with the board and explained why some numbers were higher than the past. The only question that was presented was the percentage amount the employees would pay for health insurance. The county just notified us that their pay went from 20% down to 15% and in the past, the ICECA would normally follow what the county does. Rick made a motion that was seconded by Nikki for the employees to pay 15% instead of 20% for their health insurance. There was a roll call vote taken: Yes- 5; No-1; Motion passes. There was a motion by Rick and a second by Scott to accept the 2025 budget that was present. A roll call vote was taken: Yes- 6; No-0; Motion passes unanimously.

- c. 2025 ICECA/Iron County Agreement

- i. The board was presented the 1-year agreement from the county. This was tabled until the board has a chance to review it.

d. Current ICECA Trustee List

- i. A list of all current ICECA trustees with contact information was given to each member of the board for their personal use.

e. 2024 “Shop Iron County” Facebook Campaign

- i. The board was presented with statistics from this campaign. There was a 51% increase in clicks this year compared to last year, and nearly a 110% increase from 2022 to 2024. This was run for the month of December and was a great success.

7. Executive Director Update

- a. Zach gave a verbal update to the board on his monthly report.

8. Visitor Comments

- a. Mark Stauber- There is an open seat on the county board as Mike Stafford was voted in as the new supervisor of Bates Township. They are hoping to get the seat filled by the February meeting.

9. Trustee Comments

- a. Cathy- She may have a few people in mind who would potentially be interested in being on the board for the ICECA. Mike- Wished everyone a happy new year.

10. Adjourn

- a. Motion by Anthony, second by Cathy. All trustees in favor. 4:05 pm.

Minutes submitted by Assistant Director Brett Smithson