



# IRON COUNTY

## ECONOMIC CHAMBER ALLIANCE

### January 2024 Board of Trustees Meeting Minutes

President Mike Bjork called the meeting to order at 3:30 PM

1. Call to Order/Roll Call
  - a. Trustees Present: Mike Bjork, Nikki Hebert, Rick Kinsey, Anthony Dallavalle, Scott Abata, Justyna Skolasinski
  - b. Trustees Excused: Kevin Schmutzler, Hannah Goodman
  - c. Others in Attendance: Director Zach Hautala, Assistant Director Brett Smithson, Patricia Wensel
2. Agenda Approval – 1) Rick 2) Scott – All trustees in favor
3. Approval of November Minutes (No December Meeting) - 1) Anthony 2) Nikki – All trustees in favor
4. Financial Report
  - a. November & December Financials
    - i. 1) Rick 2) Anthony – All trustees in favor
  - b. End of Year Financials with Budget Amendments as presented. Motion made by Rick and second by Nikki.
    - i. Roll call vote was taken
      1. Ayes: Nikki, Rick, Anthony, Scott, Justyna, Mike
      2. Nays: None
      3. Motion Carried

## 5. Old Business

### a. Miners State Bank Account

- i. Zach stated that this account is officially closed. We have not used this account since it was opened. The money was deposited into our CoVantage Business Account.

### b. 2024 ICECA Monthly Meeting Schedule

- i. Each trustee was presented with a paper copy of all the meetings for 2024 and where each meeting is being held at.

### c. Updated Trustee List

- i. Each trustee was presented with a new list of the trustees without Becky that has their contact information for each of them.

### d. Director & Assistant Director Variable Income

- i. Mike stated that both Zach & Brett received their full variable income amounts for 2023 and will be working on the 2024 variable income goals soon.

## 6. New Business

### a. CoVantage Credit Union

#### i. Signature Card/Account Update

1. Zach updated the board on the current credit card situation with CoVantage. Currently, we have a max limit of \$2,000. With more items being charged to this card, we thought upping the limit was necessary. Rick made a motion, that was seconded by Nikki to raise the limit from \$2,000 to \$3,500. Roll call vote was taken and it passed unanimously 6-0.
2. There was also discussion on who is to sign the application form. Mike suggested we have the treasurer sign the application. There was a motion by Rick and a second by Nikki to have Hannah, ICECA treasurer, sign the application. All trustees in favor.
3. There was more discussion on whose names were on the account and names that needed to be added. It was discussed that Mark Bromley be removed from the account (whose name has a card) and add Brett

Smithson so the updated card holders for the ICECA would be Zach Hautala and Brett Smithson. A motion was made by Rick, and a second by Nikki to make these changes. Roll call vote was taken and all trustees in favor 6-0.

ii. ICECA Signers on CoVantage Accounts

1. The current list of signers on the CoVantage accounts is Katie Clark, Mark Bromley, Louisa Kniivila, and Zach Hautala. Since Katie and Mark are no longer with the ICECA, there was discussion to remove Katie & Mark and add Assistant Director Brett Smithson and ICECA President Mike Bjork to the signers list with CoVantage. The signers list will be Louisa Kniivila, Zach Hautala, Brett Smithson, and Mike Bjork. There was a motion by Rick and a second by Scott to make these changes. All trustees in favor.

b. Shop Iron County Campaign

- i. Zach presented the board with final stats from our Facebook campaign. There was a major difference between 2022 and 2023. The 2023 campaign reached nearly 10,000 more people than 2022 and it was run for 2 less weeks. A great success this year.

c. 2024 Variable Income Goals

- i. The executive committee will need to meet to get these goals established for both Zach and Brett.

d. 2024 UP Firefighters Tournament Book Ad

- i. Zach stated to the board that the fireman's tournament will be held in Iron River on July 26-28. They are currently selling ads for their tournament book to offset the cost of the tournament. Zach recommended that we purchase the back full cover page at the price of \$1,000. The consensus with the board was that with all the volunteering they do with Harvest & Haunt and Christmas in Lights, this was very appropriate. The board would like the ad to include both the ICECA and the RV Park. The board asked to send proof of the ad to them before we submit it. There was a motion by Rick and a second by Justyna to move forward with purchasing this ad. All trustees in favor.

7. Director Update

- a. Zach gave a verbal update.
8. Visitor Comments
- a. Patricia Wensel: Said she recently toured the “North Wings Repair” building in the Newberry area. They are an airplane & spacecraft manufacturer. She was inquiring about the possibility of having a company like that come into our area. The plant manager, Chris, tries to hire vets to work. She gave the phone numbers of both Chris and the local Chamber of Commerce if we have any questions about it.
9. Trustee Comments
- a. Rick: The Iron River beautification committee is doing a “adopt-a-berm” in the spring. They have gotten commitments from roughly 4 businesses that would like to adopt one.
10. Adjourn
- a. Motion by Rick, second by Scott. All trustees in favor. (4:12 pm)

Minutes submitted by Assistant Director Brett Smithson