



IRON COUNTY

ECONOMIC CHAMBER ALLIANCE

August 2024 Board of Trustees Meeting Minutes

President Mike Bjork called the meeting to order at 3:30 pm

1. Call to Order/Roll Call
 - a. Trustees Present: Mike Bjork, Nikki Hebert, Anthony Dallavalle, Scott Abata, Kevin Schmutzler, Hannah Goodman, Cathy Peruzzi-Richardson
 - b. Trustees Excused: Rick Kinsey, Joseph Parker
 - c. Others in Attendance: Executive Director Zach Hautala, Assistant Director Brett Smithson, County Commissioner Mike Stafford
2. Agenda Approval – 1) Anthony 2) Hannah – All Trustees in Favor
3. Approval of June 2024 Minutes – 1) Anthony 2) Hannah – All Trustees in Favor
4. Financial Report – June and July 2024 – 1) Hannah 2) Scott – All Trustees in Favor
5. Old Business
 - a. RV Park Improvements
 - i. Zach gave a verbal update that both the painting of the building and the tree removal in the RV Park were completed before rodeo weekend in July.
 - b. Advertising in MARVAC and Camp Michigan Literature
 - i. Final update that we will be advertising in both literatures for the 2025 season. We need to send MARVAC our final advertising logo by the end of August.

c. ICECA Members Promotion Only

- i. We are working on the final details of our rough draft. Our goal is to have a rough draft to the board by October, and this member promotion only will be taking place in January 2025.

d. Funding – County of Iron New Contract

- i. We are in the final year of our contract with the county. Zach will be attending the budget hearing at 8:45 am on September 11th to present to the budget committee to renew our contract.

6. New Business

a. ICECA Office Printer Quotes

- i. We have received 2 printer quotes for a new contract. One was from our current vendor, Cooper Office Equipment, and the other was from Office Planning Group (OPG). Both quotes were very similar in price. Cooper Office offered a Konica Minolta, while OPG offered a Canon. One difference of the quotes was that per quarter, we would receive 1,000 extra B/W copies and 3,050 color copies. The quote from Cooper Office came in at a lower cost, and that was the recommended quote we went with. There was a motion by Anthony and a second by Hannah to go with the Cooper Office quote. A roll call vote was taken: Ayes – 7; Nays – 0; Absent – 2, Motion Carried.

b. Harvest and Haunt Sponsorship Update

- i. Harvest & Haunt will be taking place on Saturday, September 28th from 4-9 pm. We have sent out sponsorship requests to local businesses. We will be sending booth registration forms out later in August.

7. Director Update

- a. Zach gave a verbal update on his June and July monthly reports.

8. Visitor Comments

- a. Mike Stafford: Let the ICECA know that Global Response is going to be vacating their current building at the end of the year. Mike believes that the owners of the building will be seeking help from the ICECA to help fill the building. There is a large building plus the back lot for sale. Pentoga Park boat launch is back open for use. Parking lot is still closed for now. The election in August went good for the county. There are nearly 10,000 registered voters in Iron County, and there were just over 2,600 voters who voted. 148 registered voters voted in the early voting process. There will be an open county commissioner seat on the ballot as Mike Stafford is not running. The animal shelter requested a millage that was denied by the board. It is not a county function, it is a private function and a millage cannot support private, day-to-day operations. They have asked to go to the county budget hearing in September to see if they can increase what they currently receive.
- b. Rhiannon Riley: Introduced herself to the board. She is a traveling notary here in Iron County and recently joined the chamber.

9. Trustee Comments

- a. Hannah: Complimented the RV Park improvements.
- b. All trustees welcomed Cathy to the board.

10. Adjourn

- a. 1) Hannah 2) Scott – All Trustees in Favor (4:02 pm)