



## April 2023 Board of Trustees Meeting Minutes

1. Call to Order by President Mike Bjork/Roll Call
  - a. Trustees Present: Mike Bjork, Nikki Hebert, Becky Waters, Hannah Goodman, Justyna Skolasinski
  - b. Trustees Excused: Rick Kinsey, Anthony Dallavalle, Scott Abata, Kevin Schmutzler
  - c. Others in Attendance: Director Zach Hautala, Assistant Director Brett Smithson, Iron County Commissioner Mike Stafford
2. Agenda Approval – 1) Becky 2) Nikki – All in Favor
3. Approval of February Minutes – 1) Nikki 2) Hannah – All in Favor
  - a. \*No minutes from March as there was no meeting
4. Financial Report
  - a. February & March Financials – 1) Nikki 2) Justyna – All in Favor
5. Old Business
  - a. RV Park/ICECA Signs
    - i. Zach received quotes from both Nicolet Sign for \$2,125 and Wonder Sign for \$1,900 to redo the signage in the RV Park. There was a recommendation that we go with Nicolet Sign out of Caspian. Justyna made a motion and Becky seconded and all trustees were in favor.
  - b. Christmas Lights
    - i. Zach gave a verbal update that all lights have been received. He has been in talks with the City of Iron River about hanging them up and then taking them down and there shouldn't be a problem. The lights are the same design and colors as the Iron County Courthouse.

- c. ICECA Employee Variable Income Goals
    - i. Tabled until May
  - d. ICECA Employee Job Descriptions/Duties
    - i. Tabled until May
  - e. Fast Track Grant Program
    - i. Zach stated that the Fast Track Grant application process ended this past Monday, April 10<sup>th</sup>. There were 5 applications received for potential businesses coming into Iron County. Zach is making copies of all applications and will be sending them out to the Fast Track Grant committee this week. The goal is to make a decision on who gets awarded the \$2,500 by the end of April.
6. New Business
- a. Live Work Play Spring Show
    - i. There was a verbal update that the Live Work Play Show will be happening this Saturday, April 15<sup>th</sup> at Young's Complex from 10-3. We have 5 sponsors for this event and are expecting between 15-20 booths.
  - b. Business After Hours
    - i. Another successful Business After Hours in March at the Amasa Sawblade. Our sponsors were White Water Associates of Amasa and the Horse Shoe Bar of Amasa. We had another record attendance of nearly 60 people. Our April Business After Hours will be taking place on April 26<sup>th</sup> at the Alpha Michigan Brewery. Our sponsors are Stateline Chevrolet, Corvette, GMC of Iron County and Lud Stoor Insurance Agency of Crystal Falls. Our food sponsor is Curious Pig of Crystal Falls.
  - c. Backpack Blower
    - i. Last fall, Zach and Brett did some of the fall clean-up of the park with the leaves and sticks. Zach used his own backpack blower and Brett borrowed one from the City of Crystal Falls. Zach brought up the idea of purchasing our own for the park, so we do not need to rely on other organizations to borrow theirs. Becky made a motion to spend up to \$750 on a blower that was seconded by Hannah. All trustees were in favor.
7. Chamber Update
- a. Zach gave a verbal update.

8. Visitor Comments

a. Mike Stafford

- i. Let the ICECA board know about Lynette Lorenz who is now the county administrator. She has been doing payroll and HR for years while taking on other tasks that were asked of her. It was an easy decision for the Iron County Board of Commissioners to appoint her to this position.

9. Trustees Comments

a. Becky

- i. She likes the idea of looking into what businesses or organizations would accept volunteers throughout the year. Possible chance of getting some type of link on our website that would lead people to volunteer opportunities in Iron County.

b. Mike

- i. Stated that he likes the letters of support that the ICECA sends out but would like those letters to be sent to the board via email for approval before the letters are sent out to the organizations.

Minutes submitted by Assistant Director Brett Smithson