

Our 7th Annual Harvest & Haunt Fall Festival is scheduled for **September 24th, 2022**. The Harvest & Haunt Fall Festival has been an incredible success in the past. and we attributed this to significant community involvement and the generous support from local and regional sponsors.

Harvest & Haunt has 3 primary goals:

- 1) Promote Iron County and bring in outside interest/tourism**
- 2) Provide a FREE event for the community that is fun and fosters community pride**
- 3) Promote our Members at a venue to showcase their offerings, sell products, fundraise, and recruit for open jobs.**

We are asking for your financial support as a Sponsor, Friend, or Festival Attendee which will help us create a quality event that will replicate the success of previous events and keep this festival growing.

We know our local businesses are often solicited for financial support, so we intend to make sponsorship of Harvest & Haunt well worth your investment. We appreciate contributions of any amount. Below are the Sponsorship benefits and recognition at \$250 or more and the Friend for the Festival benefits.

As a Harvest & Haunt Sponsor (\$250+) you will receive:

- **Prominent Banner placement at event** (sponsor must provide the banner)
- **Recognition on Facebook** leading up to and after the event
- **Free “Trick or Treat” business booth** at the festival (\$25 value)
- **Logo/mention in pre-event marketing** including print & radio
(must be committed by 9/10/22)
- **Logo on 11x17 Event Posters** (must be committed by 9/10/22)
- **Numerous “Thank You” announcements** from the bandstand throughout the day

As a Friend of the Festival (\$100 - \$249) you will receive:

- **Free “Trick or Treat” Business Booth location**
- **Logo on Facebook Event**

Your support is critical in helping us create an event that benefits the community, supports local businesses & organizations, attracts visitors to our area, and provides safe & FREE fun for local youth. If you would like more information or have questions, contact:

*Louisa Kniivila, Chamber Office Manager
Iron County Economic Chamber Alliance
50 E. Genesee Street, Iron River MI 49935
Office: (906)-265-3822 | louisa@iron.org*

Please indicate with an (X) on the appropriate line below and fill out the contact information. Checks can be made out to the ICECA.

- Yes! I want to be a Sponsor _____ Amount enclosed \$ _____
- Yes! I want to be a Friend of the Festival _____ Amount enclosed \$ _____
- No, I am unable to sponsor, but I can provide: Volunteers _____ In-Kind Donation _____

NAME OF BUSINESS _____

PRIMARY CONTACT _____ PHONE _____

ADDRESS _____

EMAIL _____

WILL YOU HAVE A TRICK OR TREAT BOOTH SPACE? CIRCLE YES NO

Thank you for your consideration and contributions. It takes many hands to make this awesome event happen, but you will find the spirit of the day and the community togetherness to be well worth the investment.

With gratitude,

Louisa Kniivila, Chamber Office Manager
Iron County Economic Chamber Alliance
(906) 265-3822