



April 2022 Iron County Economic Chamber Alliance Trustee Meeting

I. Call to Order (3:05 pm)/Roll Call

- a. Trustee Present- Mike Bjork, Nikki Hebert, Rick Kinsey, Kevin Schmutzler and Scott Abata
- b. Trustees Excused- Katie Clark, Anthony Dallavalle and Becky Waters
- c. Others in Attendance- ICECA Chamber Director Zach Hautala and Melissa Menapace

II. Agenda Approval 1) Rick 2) Nikki All Trustee In Favor

III. Approval of Minutes 1) Rick 2) Kevin All Trustee In Favor

IV. Financial Report

1. March Financials 1) Mike 2) Nikki All Trustee In Favor

V. Old Business

1. Fast Track Grant Update
 - a. Zach gave the Board of Trustees an update on the second round of our Fast-Track Grant Program.

VI. New Business

1. Staffing – Assistant Chamber Director Job Description
 - a. Current Managing Director Mark Bromley plans to transition out of his current position sometime in early summer and the ICECA will need to replace him with another employee. The plan is for Zach to take on several of Mark’s duties and for the ICECA to hire an Assistant Chamber Director to help Zach. All Trustees were presented with the current Assistant Chamber Director posting which included the responsibilities, duties, and requirements. Compensation will be based on experience.
 - b. After discussion, it was determined that we would post this new position with The Reporter, UP Michigan Works, WIKB (Telephone Time) and on the ICECA’s website, Facebook and via MailChimp (mass emailing system) for three weeks with interviews of interested parties following directly after this three-week period. Zach and Mark will be conducting all interviews along with two trustees. All Trustees present offered to be involved in this process if they are available during the interview times.
 - 1) Rick 2) Scott All Trustees In Favor
2. Bi-Monthly Meeting- After discussion, it was determined that no present Trustees were in favor of changing our monthly meeting to a bi-monthly meeting. It was discussed and motioned that the ICECA Board of Trustees would not hold a monthly meeting in either July or December and that Zach would poll all Trustees to see if a time besides 3 pm works better.
 - 1) Mike 2) Nikki All Trustees In Favor

3. BPA Fundraiser- Becky has proposed that the ICECA help promote fundraising for both Forest Park and West Iron BPA (Business Professionals of America) programs. Funds raised would help both programs with expenses involved with attending the regional, state, and national competitions each year. The ICECA will strictly help promote this opportunity via our Facebook, website, and MailChimp (mass emailing) platforms and will not collect any funds. We will encourage any interested businesses, organizations or community members to send donations directly to either/both school districts. 1) Rick 2) Scott All Trustees In Favor

VII. Chamber Update- Zach gave a verbal update on Chamber Business and activities.

VIII. Visitor Comments: *The ICECA Board of Trustees welcomes visitors and their comments. To assure meetings are efficient and productive, visitors who wish to speak should identify themselves and keep their comments to less than 3 minutes.*

IX. Trustee Comments

1. Rick informed the Trustees of the newly formed Beautification Committee in Iron River and their goal of improving Iron River through beautification efforts such as a flower program, community spring clean-up event and other outdoor restoration programs.
2. Mike reminded the Trustees of the next Iron County E-Waste Recycling event which will be held in Amasa at 163 Corral Road on April 23rd from noon until 4 pm.

X. Adjourn (4:08 pm)- 1) Rick 2) Mike All Trustees In Favor

Next Meeting: May 11, 2022 at 3 PM in Iron River City Council Room