



October 2021 Board of Trustees Meeting Minutes- Iron River City Hall

1. Call To Order/ Roll Call (3:00 pm)
 - a. Trustees Present- Mike Bjork, Katie Clark, Nikki Hebert, Rick Kinsey, Kevin Schmutzler, Becky Waters.
 - b. Trustees Excused- Anthony Dallavalle and Jonny Waara.
 - c. Others In Attendance- Mark Bromley, Zach Hautala, Jeff Ofsdahl, Rachel Andreski, Benjamin Garcia, Joseph Parker and Melissa Menapace.

2. Visitor Comments-
 - a. Jeff O gave an update that the Iron County Parks and Recreation Committee will be working on their 5-year master plan for Parks and Recreation. A questionnaire survey will be going out in December to receive feedback to have their plan finalized by the beginning of 2022 to apply for grants. The Park and Recreation Committee meets every 3rd Monday of the Month however they will not have one in November 2021. There will be a meeting on Dec 9th at the courthouse, in the Commissioners board room. The committee will start with the survey, have a workshop, have a 30-minute waiting period. Ways discussed to get the survey to the community include the ICECA's emailing list, Facebook (several different organizations) and schools (participants may need to be 18 years old). Jeff also notified the ICECA the county budget will be finalized soon, hopefully before their next board meeting (Nov 9th).
 - b. Benjamin Garcia informed the ICECA the Iron County Trail Club will be organizing and bringing back the Iron Line with Young's being the host. The trail club has also been working with the 906 Adventure Team on trailing initiatives and collaboration.

3. Agenda Approval- 1) Mike 2) Rick Pass- Unanimous

4. Approval of Minutes- 1) Rick. 2) Nikki Pass- Unanimous

5. Financial Report
 - a. September Financials presented via BoT packets.
 - i. Something to note is the RV Park had an exceptional year.
 - b. Harvest and Haunt 2021
 - i. Harvest and Haunt was a huge success this year and for the 1st time made money which will stay in the ICECA's "Events" account to help offset costs of other ICECA supported/sponsored events.

6. Chamber Update
 - a. Zach gave a verbal update to the board

7. Old Business

- a. Funding- Mark gave a verbal ICECA funding update. Without a commitment from the County it is hard to develop a budget and hire an economic developer to our team. He recommended we wait to see if we are included in the County's 2022 and what that looks like. Katie thanked Mark for all his efforts on this.

8. New Business

- a. Fast Track Grant- This will be a grant program funded by the ICECA with the goal of getting businesses to start or locate to Iron County. \$5,000 has been allocated for this cause with \$2,500 to be spent in the Crystal Falls area and \$2,500 to be spent in the Iron River area. The grant will be advertised to the community via WIKB, the Chamber's Website and through our numerous other ways of communicating with Iron County's business community. The grant committee will be made up of 5 members with representation from the ICECA Board of Trustee, Iron County Residents and Iron County Municipality Officials. More information is available at the Chamber Office or on the Chamber's Website.
- b. Business District Signs- Rachel Andreski, Zach and Rick continue to work on this project through its different phases and involved agencies.
- c. Business After Hours- The ICECA will be holding its 1st Business After Hours in nearly 2 years at Chung's Bar & Grill in Crystal Falls on October 28th. Crystal Fresh Market, CoVantage Credit Union and Chung's are the sponsors.

9. Trustee Comments

- a. Becky asked if the next budget could include some funds/marketing money for Zach to eat at local eateries while on Facebook Live.
- b. Katie reminded the board about supply chain issues and the effect it could/would have on the local economy and to be mindful of that. The also reminded the BoT and those in attendance of the CoVantage Cares Program and the opportunity it brings for nonprofits of Iron County to raise funds for their program. This year's recipients are the Crystal Falls Contemporary Center and the Bates Hall Preservation Society. If a nonprofit is interested in this program, they should talk to their nearest Iron County CoVantage. Katie also reminded the BoT of the importance of the committees where were developed over the summer. After the holidays and once into the 2022, those committees need to become more active.

10. Adjourn- 1) Rick. 2) Becky Pass- Unanimous

Next Meeting: November 17th, 2021 at 3 PM at the Crystal Falls City Hall

Meeting minutes taken by Chamber Director Zach Hautala.