



September 2021 Board of Trustees Meeting Minutes

1. Call To Order/Roll Call
 - a. Trustees Present- Mike Bjork, Nikki Hebert, Rick Kinsey, Anthony Dallavalle and Kevin Schmutzler
 - b. Trustees Excused- Katie Clark, Jonny Waara and Becky Waters
 - c. Others In Attendance- Mark Bromley, Zach Hautala and Jeff Ofsdahl
2. Visitor Comments- Jeff informed the Board of Trustees that he has been working with Mark, Zach and Mastodon Township officials on the condition of the Iron County Airport, located in Mastodon Township. The airport needs a significant amount of work, but some TLC would greatly help its current condition. Jeff said he would bring these issues to the Iron County Commissioners at their next meeting. He will also request an Iron County Airport Report be submitted each month to the County Commissioners.
3. Welcome Kevin Schmutzler- The ICECA is excited to welcome Kevin to our Board of Trustees. Kevin has been living in Iron County since July and is the new/current superintendent of the West Iron County School District. We look forward to his input and contributions to our organization.
 - a. Thank you to Kellie- Mark expressed a great amount of gratitude and appreciation to Kellie Sexton as she has resigned from the ICECA Board of Trustees. She has taken a new position with a different company in the Iron Mountain/Kingsford area.
4. Agenda Approval- 1) Rick 2) Mike Pass- Unanimous
5. Approval of Minutes- With the amendment of switching Crystal Falls Business Association to the City of Crystal Falls (#9 New Business → Business District Signs → ii) 1) Mike 2) Rick Pass- Unanimous
6. Financial Report (August Financials)- 1) Tony 2) Nikki *After the vote, Rick mentioned that it could be worth looking into moving some funds from our Checking to a Savings account to take advantage of a better interest rate.
7. Chamber Update- Zach gave a verbal update. Key points included an extremely busy summer at the chamber office regarding tourism and Iron County events, many of which broke attendance records. As fall approaches, Zach will begin to focus more on individual chamber members and networking events such as Business After Hours.

8. Old Business

a. Funding

- i. Mark gave an update on funding regarding the Economic Development part of the ICECA. Without county support we are beginning to lose other municipalities within the county. The ICECA needs a firm commitment from the county before continuing to ask the local municipalities for their support. If we cannot get county support funding, we will begin to pull our pending requests from the local municipalities (temporarily) until an agreement with the county is met. If we decide this is the necessary route, we will concentrate mainly on chamber activities. We would put this initiative on hold not eliminate. However, we would run the risk of not getting some of the municipalities back on board.

b. Ongoing Chamber Business

- i. Zach will approach American Classic Sign in Crystal Falls regarding t-shirts for ICECA employees and trustees.
- ii. It is the chamber's goal to have 2 Business After Hours during the remainder of 2021. Tentatively in October and November.

9. New Business

a. Contract with RV Park Host

- i. Ed has been a great host for our RV Park. He is great at helping arriving campers with anything they need help with. He does a fine job cleaning the restroom facilities and monitoring the chamber/rv park grounds when the rest of the staff is not there. The ICECA thanks Ed for everything he does. Ed's only compensation for being the host is free rv park rent. Mark has recommended that Ed receive a \$500 bonus for his efforts this summer.
1) Rick 2) Nikki Pass- Unanimous

b. Harvest and Haunt

- i. Zach reminded the trustee of the Chamber's fall event- Harvest and Haunt. Louisa, Adam and Zach have been working hard organizing the event and it is starting to fall together. More volunteers are needed, and any help would be more than appreciated. Event is at the rv park from 3-9 pm.

10. Trustee Comments

- a. Rick updated the trustees about the Business District Signs for Iron River that we are collaborating with the Iron River DDA on. The original quote was \$6,300 with the ICECA contributing roughly \$2,000.
- b. Mike informed the trustees of the Annual Mastodon Tractor & Hay Wagon Run on October 3rd at noon which will start on the circle in Alpha.

11. Adjournment- 1) Mike 2) Tony Pass- Unanimous

Next Meeting will be Wednesday October 20th at 3 pm at the Iron River City Hall

Meeting minutes taken by Chamber Director Zach Hautala.