

- A. Call to Order/Roll Call** Mike Stafford, Mike Bjork, Rick Kent, Katie Clark, Becky waters, Jonny Waara, Jeff Ofsdahl, Ryan Boehmke, Mark Bromley, Paul Schuytema, Leeann Kirkpatrick
- B. Visitor Comments**
- C. Additions to Agenda & Agenda Approval**
 - a. Add: Biking Group Discussion
- D. Mission/Vision Statement**
- E. Review and Approval of Minutes of Previous Meetings**
 - a. May 2, 2019
 - i. Motion: Mike B. 2nd: Mike S. Pass: Unanimous
- F. Financial Report**
 - a. Financial Reports - Reviewed financial reports.
- G. Events**
 - a. Chamber Member Awards Banquet, Recap - Banquet was very successful, counting 133 attendees and 140 tickets sold. Notes to improve were taken and the atmosphere of the winners felt as if they truly valued their win.
 - b. Rodeo Update - No street dance this year. We are still organizing the Kickoff Event.
 - c. Humongous Fungus Festival - Planning is underway; posters being distributed. The weekend will be full of activities. Crystal Falls City has agreed to install a level cement slab on which to cook the giant pizza. Additional detailed event discussion took place.
 - d. Harvest and Haunt - The campground is fully booked for H&H. Erika is in the early planning stages.
 - e. Economic Summit - Our summit will coincide with the UPEDA summit. Several interesting discussion topics are on the docket for group discussions. Speakers have been secured.
- H. Chamber of Commerce**
 - a. Chamber Director Update - Erika on vacation; review written report.
- I. Discussion Items**
 - a. RV Park Update - Leeann discussed the status of the RV Park. It has been extremely busy compared to previous years. The online reservation system being used has been very helpful. Leeann also noted that she started a Facebook marketing campaign targeted at retirement aged users who've expressed interest in camping, RVing, and fishing. The Farmers Market will also be taking place in the park this summer - every Wednesday from 1p-5p.

- b. Shopko Survey Results - Paul reviewed the results noting that most answers were some sort of big box store or recreational. Information used for marketing is being put together by Angeli's. The board also discussed that it is not just the former Shopko that is empty, but also the former Trustworthy Hardware, movie theater, former Aspirus clinic, and the warehouse building near Beef-A-Roo. Paul noted that filling the space(s) will be dependent on traffic, population, income level, etc.
- c. Lodging Survey - A standardized lodging survey will be given to the various lodging businesses in the county. The information can be used to track progress and trends of visitors.
- d. Bicycling Group - A group of around 200 bicyclists will be riding through Iron County in early July and will be camping at Forest Park School. The trustees discussed that this is a great opportunity to advocate for Iron County tourism.

J. Executive Director Update

- a. Funding Pitch Example (If Time Permits) - Time did not permit.

K. Trustee Comments - A request to discuss recycling facilities at the next meeting was made.

L. Adjourn Motion: Mark 2nd: Ryan Pass: Unanimous

Next Meeting: July 11, 2019 | 8:00 am | Location: Young's