

Agenda January 3, 2019 Monthly Board of Trustees Meeting Young's | 8:00am

- A. Call to Order/Roll Call
- **B.** Visitor Comments: The ICECA Board of Trustees welcomes visitors and their comments. To assure meetings are efficient and productive, visitors, if they wish to speak, should identify themselves and keep their comments to less than 3 minutes.
- C. Additions to Agenda & Agenda Approval
- D. Mission/Vision Statement: <u>Mission</u>-- To develop and steward a spirit of economic vitality that results in Iron County becoming a center of collaboration, innovation, investment, and entrepreneurial opportunity. <u>Vision</u>-- Shaping the future of Iron County as a thriving region of economic activity and high quality of life that becomes that place you never want to leave and if you must, a place you can't wait to return.
- E. Review and Approval of Minutes of Previous Meetings
 - I. December 6, 2018 (Action Item)
- F. Financial Report
 - I. Review Financial Documents
 - II. 2019 ICECA Budget Update
- G. Events
 - I. Business in Lights, Recap
 - II. Lunch and Learn, January 22
 - III. Chicagoland Fishing, Travel & Outdoor Expo, Schaumburg, January 25-28
 - IV. Business After Hours, Snipe Lake Pub, January 31

H. Chamber of Commerce

- I. Tiered Dues Rollout Plan
- II. Chamber Director Update

I. Discussion Items

- I. Board of Trustees Members (Action Item)
 - a. County Commissioner Board of Trustees Conflict?
- II. Election of Officers (Action Item)
- III. Office Holidays 2019 (Action Item)
- IV. Review of 2018 Efforts and Accomplishments
- V. Looking Ahead to 2019
- VI. Tourism Marketing Plan
- J. Executive Director Update
- K. Trustee Comments
- L. Adjourn

Next Meeting: February 7, 2019 | 8:00 am | Location: Young's