

- A. Call to Order/Roll Call
- B. **Visitor Comments:** *The ICECA Board of Trustees welcomes visitors and their comments. To assure meetings are efficient and productive, visitors, if they wish to speak, should identify themselves and keep their comments to less than 3 minutes.*
- C. **Additions to Agenda & Agenda Approval**
- D. **Mission/Vision Statement:** Mission-- *To develop and steward a spirit of economic vitality that results in Iron County becoming a center of collaboration, innovation, investment, and entrepreneurial opportunity.* Vision-- *Shaping the future of Iron County as a thriving region of economic activity and high quality of life that becomes that place you never want to leave and if you must, a place you can't wait to return.*
- E. **Review and Approval of Minutes of Previous Meetings**
  - I. March 7, 2019 (Action Item)
- F. **Financial Report**
  - I. March Financial Reports
- G. **Events**
  - I. Canoecopia, March 8-10, Madison, Recap
  - II. Business After Hours, March 28, Recap
  - III. Live, Work, Play, April 13
  - IV. Chamber Member Awards Banquet, May 2
- H. **Chamber of Commerce**
  - I. Chamber Director Update
- I. **Discussion Items**
  - I. Update on IC Report Card
  - II. Strategic Priority Partners
  - III. Talent Attraction and Development
  - IV. Digital Tourism Marketing
- J. **Executive Director Update**
- K. **Trustee Comments**
- L. **Adjourn**

**Next Meeting:** May 2, 2019 | 8:00 am | Location: Young's